

Be a wild campaigner



Got a truckload of passion for our planet, but not sure where to channel it? Maybe you're an experienced activist, and you want to use your skills on behalf of wildlife? Campaign with us!

#30DaysWild

Why campaign with us?



We have a long history of working with our members and supporters to make positive changes for wildlife; from amending the planning system to defending special places, from highlighting best practice to making sure farmers are supported to incorporate more nature.

Our main focus is on achieving our ambition for a 'Wilder Future' where wildlife and wild places are not only protected, but are also restored and properly connected together. We want to see a recovery network for nature enshrined in law, and established on the ground: allowing wildlife to feed, breed and travel freely, and to help people re-connect with nature where they are too.

How do you start campaigning?

Start by speaking to local decision-makers. These are people in power that can make real change to the areas in which you live and work. They won't know that you want to see a Wilder Future unless you tell them, or, even better, lots of people tell them!

Your local Councillor: Councillors represent the ward and its residents. They provide a vital link between the community and their council, helping the council make decisions. Enter your postcode [on this website](#) to find your local councillor and the best ways to get in touch with them.

Your local MP: politicians represent your constituency (area); they serve in the House of Commons of the UK Parliament. Find your representatives [on this website](#).

Your local MSP or AM: Live in Scotland, Wales or Northern Ireland? Contact Members of the Scottish Parliament, or Northern Ireland MLAs and Welsh Assembly Members [here](#).

Your local planning authority: decisions about where development will take place, and what sort, are made for the area by the Local Planning Authority. This is usually the planning department of the district or borough council. Check the [Planning Portal](#) to find out more.

Also consider: local developers, farmers and land managers such as schools and larger businesses.



Share your campaign ideas with us on social media using

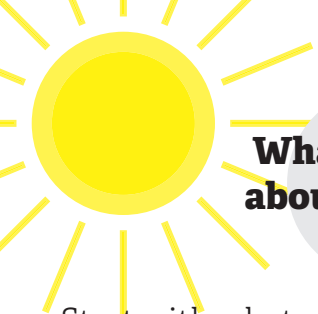
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 @WildlifeTrusts

 @wildlifetrusts

 @thewildlifetrusts





What should you speak to local decision-makers about?

Start with what you know - talk about things that you're really passionate about in your local area. We've got some topics below that might be relevant for you, but there could be many more.



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Topics to discuss with local decision-makers

- Proposals for development that could be more sensitive to nature, or will lead to the loss of valued green space.
- Making the most of wildflowers and trees to help cut management costs and limit pressure on Council resources.
- Concerns you have about an important issue affecting – and ideas that could benefit – nature in your area.
- The impacts you're seeing on habitats and water courses of single use and non-recyclable plastics in your local area, methods of recycling or how to improve facilities.
- Plans for better, local transport links or bicycle tracks, to reduce the number of vehicles on the road, reducing emissions and the need for new roads.



Andy Rouse / 2020VISION

Play your part in our Wilder Future campaign!

Nature is capable of extraordinary recovery - we just need to give it a chance. To make the vision for nature's recovery a reality requires the right laws, the right tools and the right people to make it happen.

Show your support today and find out what else you can do: www.wildlifetrusts.org/wilder-future.

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We need to passionately share our love for the natural world by demanding a world that works for people and planet. Raising awareness with politicians and the wider public is essential to a future rich in wildlife and habitats. Campaigning is a great way to raise your voice, join together and make a difference.

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Dara McAnulty
Writer & campaigner

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